



Social Media Policy (July 2019)

1. Ramsbottom Cricket Club is committed to enhancing our communication with members & potential members through social networking sites such as Facebook, Instagram, Twitter, YouTube etc. As such, we have an obligation as a responsible organisation to protect the welfare & interests of the club, our members, staff & the general public on social media platforms.
2. This social media policy has been developed with the view to increasing awareness of the Club's brand, services & facilities and to encourage positive communication between ourselves & our members, potential members & the wider cricketing community.
3. We encourage members to follow our Social Media sites & share Club related content within their personal social networks. However, any official Club related content & posts must be administered only by the Social Media Manager & designated administrators of the Club or approved for submission by them or the designated contributors.
4. Members may like to, comment or express their personal thoughts on updates or posts on all Social Media sites but are asked to refrain from the following:
 - posting photos/videos that may compromise the professionalism & reputation of the Club
 - hostile or harassing communications in any posts or other online communications.
Harassment is any offensive conduct based on a person's race, sex, gender identity, national origin, colour, disability, age sexual orientation, veteran status, marital status, religion or any other status protected by law.
 - disclosing private or confidential information about the Club, its members, guests, suppliers or employees
 - publishing comments about other clubs, players or umpires and any controversial or potentially inflammatory subjects
5. Whilst there is no intention to restrict any proper & sensible exercise of the individual's rights & freedoms, it is expected that all members will take personal responsibility & conduct themselves in such a way as to avoid bringing RCC into disrepute or compromising its effectiveness. Members should be aware that any inappropriate posts made to social media sites could lead to disciplinary action by the club & in extreme cases, civil & criminal liability for the club and individual concerned.
6. When associating yourself with RCC's social media sites, you are expected to contact the Social Media Manager immediately if there is any information that may be perceived as defamatory or contentious to RCC.



7. The Club maintains the right to monitor club related member activity in social networks & reserves the right to remove any information not complying with the above conditions of use. All Committee members have a duty to implement this policy & take action if they become aware of any breach of this policy. They should explain the club's policy on the use of social media & networking sites & take steps to promote awareness of this policy.

8. If you are a member who believes that you are being harassed, bullied or victimised as a result of another member's post to an internet site, it is open to you to take the necessary action. Members should contact the Club Secretary for support & guidance on the informal & formal action which can be taken.